



002697 CH Chengdu Hongqi Chain Rating: OUTPERFORM Target Price: Rmb6.87

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# 国资入主,强强联合,夯实长期发展

# 投资要点:

事件:公司公告,曹世如女士、曹曾俊先生、永辉超市与商投投资协议转让股份已于2024年11月11日完成过户登记手续,权益变动完成后,商投投资持股16.91%、控制表决权比例为21.32%,公司控股股东变更为商投投资,公司实控人变更为四川省国资委。

我们认为,公司 2023 年自由现金流 4 亿,2024/9/30 账面现金 18 亿,账面现金 充足、现金流充沛可支持未来分红(23 年分红比例 30%、股息率 2%)。国资入主,强强联合,夯实长期发展。

四川便利超市龙头,稳健成长。红旗发展历程呈"扩张+提效"螺旋驱动的特点: 2015年3起并购; 2016-2018年整合提效; 2019年开店+并购,扩张再提速; 2021年后暂缓扩张,持续进行门店调优。截至2024年6月30日,公司共有门店3655家,在大成都范围及周边市区形成了网络布局优势。

成都地区贡献主要收入,毛利率稳健。公司成都地区(主城区+郊县分区)主营收入占比常年维持在90%以上;得益于供应链强化和门店调优,公司毛利率稳中有升,近年来综合毛利率维持在30%左右。从各区域毛利率趋势来看,主城区/成都市区门店毛利率最高,近年来维持在24%-26%。

主业韧性强,新网银行投资收益可观,ROE 优于同业。①2016 年以来公司着力供应链提升、数字化打造、增值服务拓展及团队建设,主业净利率持续提升至2019/2020 年的 4.4%;疫情后 2021 年以来进行门店整合调优、加快旧店改造,主业净利率维持在 4%左右的稳健水平。②公司 2016 年参股新网银行(持股15%),2018 年以来新网银行持续贡献可观投资收益,占比公司归母净利润 20%以上。③2019 年红旗 ROE 最高达 18.2%,疫情后受到一定影响但仍维持在 13%左右,2019 年以来红旗 ROE 持续领先同业,在疫情前后均表现出不俗的经营韧性。

**盈利预测与估值。**预计公司 2024-2026 年归母净利润各 5.19、5.53、6.01 亿元(原为 5.78、5.45、7.26 亿元),同比各增-7.6%、6.6%、8.7%; 主业净利各 3.99、4.39、4.85 亿元(原为 4.27、4.86、5.59 亿元),同比各增-2.6%、10.0%、10.5%。采取分部估值法,综合给予公司合理市值 93 亿,对应目标价 6.87 元(原为 6.20元,+11%),维持"优于大市"评级。

**风险提示:** 新店培育期拉长的风险; 区域竞争加剧; 新网银行投资收益的不确定性。

# 主要财务数据及预测

2022	2023	2024E	2025E	2026E
10020	10133	10205	10252	10561
7.2%	1.1%	0.7%	0.5%	3.0%
486	561	519	553	601
0.9%	15.5%	-7.6%	6.6%	8.7%
0.36	0.41	0.38	0.41	0.44
29.1%	29.6%	29.4%	29.5%	29.5%
11.7%	13.7%	11.5%	11.2%	11.2%
	10020 7.2% 486 0.9% 0.36 29.1%	10020 10133 7.2% 1.1% 486 561 0.9% 15.5% 0.36 0.41 29.1% 29.6%	10020     10133     10205       7.2%     1.1%     0.7%       486     561     519       0.9%     15.5%     -7.6%       0.36     0.41     0.38       29.1%     29.6%     29.4%	10020     10133     10205     10252       7.2%     1.1%     0.7%     0.5%       486     561     519     553       0.9%     15.5%     -7.6%     6.6%       0.36     0.41     0.38     0.41       29.1%     29.6%     29.4%     29.5%

资料来源:公司年报(2022-2023), HTI 备注:净利润为归属母公司所有者的净利润



2023 年 12 月 20 日曹世如女士及其一致行动人曹曾俊先生与商投投资签署《股份转让协议》《表决权放弃协议》《业绩承诺协议》,以 5.88 元转让 0.94 亿股 (6.91%)、放弃剩余 2.82 亿股 (20.72%)表决权;同日,永辉超市与商投投资签署《股份转让协议》,以 5.88 元/股转让 1.36 亿股 (10%)。

2024年6月17日,公司与商投投资签署《备忘录》、《补充备忘录》、《补充备忘录二》,内容包括承诺净利润数调整为2024-2026年均不低于2.8亿元,曹世如女士及其一致行动人曹曾俊先生第二次拟再转让公司5.18%股份给商投投资。

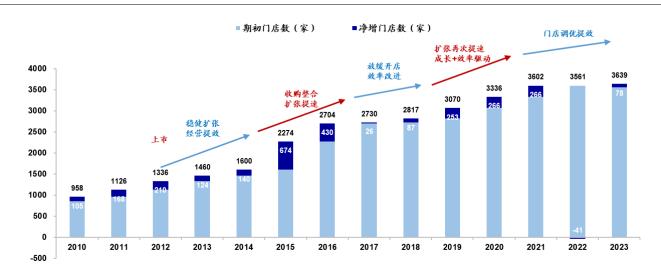
2024年6月24日晚,公司公告结合已实施的权益分派事项,转让价格从5.88元/ 股调整为5.756元/股。

2024年11月12日晚,公司公告曹世如女士、曹曾俊先生、永辉超市与商投投资协议转让股份已于2024年11月11日完成过户登记手续,权益变动完成后,商投投资持股16.91%、控制表决权比例为21.32%,公司控股股东变更为商投投资,公司实控人变更为四川省国资委。

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红旗连锁 2000 年成立, 2012 年 9 月上市之初有 1200 余家门店, 此后加密成都, 并适度向川内周边扩张。公司 2015 年先后收购红艳超市(125 家门店)、互惠超市(388 家)、乐山四海超市(32 家); 2019 年收购 9010 超市(45 家门店); 2020 年与兰州国资利民合资成立甘肃红旗, 跨省复制红旗连锁经营管理模式; 2021 年后暂缓扩张, 持续对门店进行提档升级、优化管理水平、加快旧店改造,提升经营效益。截至 2024 年 6 月 30 日,公司共有门店 3655 家,在大成都范围及周边市区形成了网络布局优势。

#### 图1 公司历史门店扩张



资料来源: Wind, 公司历年年报, HTI

成都地区主营收入占比 90%以上,毛利率稳健。公司 2023 年主城区/成都市区、郊县分区、二级市区主营收入占比各 60.3%、35.3%、4.4%,成都地区(主城区+郊县分区)主营收入占比常年维持在 90%以上。公司毛利率稳中有升,近年来综合毛利率维持在 30% 左右,从各区域毛利率趋势来看,主城区/成都市区门店毛利率最高,近年来维持在 24%-26%。

分品类,公司 2023 年食品、烟酒、日用百货主营收入占比各 49.1%、36.1%、14.7%,近年来烟酒主营收入占比有所提升,各品类毛利率维持平稳,日用百货类毛利率最高,约为 27%,食品类毛利率 25%-26%,烟酒类毛利率约 21%。



# 图2 公司分区域主营收入占比(%, 2010-2023)

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资料来源: wind, 公司历年财报、审计报告, HTI

#### 图3 公司分区域毛利率 (%, 2010-2023)



注:综合毛利率包含主营业务和其他业务 资料来源:wind,公司历年财报、审计报告,HTI

# 图4 公司分品类主营收入占比(%, 2010-2023)



资料来源: wind, 公司历年财报、审计报告, HTI

## 图5 公司分品类毛利率 (%, 2010-2023)



注:综合毛利率包含主营业务和其他业务 资料来源:wind,公司历年财报、审计报告,HTI

扩张+提效稳健成长,主业净利率维持韧性。①2010-2016年:收入 CAGR 为 14.78%,但受较快扩张、收购整合及行业周期下行和电商冲击等影响,公司主业净利率从 2010年的 5.5%持续下行至 2016年的 2.3%,归母净利 CAGR 为-0.73%;②2016-2020年:着力供应链提升、数字化打造、增值服务拓展及团队建设,2019年后扩张再次提速,收入稳健增长且效益显著,主业净利率增至 2020年的 4.4%,收入 CAGR 为 9.39%、归母净利 CAGR 为 36.76%;③2021年至今:着力门店清理整合,优化门店管理水平和服务意识,同时加快旧店改造,主业净利率约 4%维持稳健。

# 图6 公司历史收入、增速及主业净利率



资料来源: Wind, 公司历年年报, HTI



公司 2015-2016 年为扩张高峰,主要来自 2015 年 3 起并购以及 2016 年加速开店,对应 2017-2018 年为磨合期,开店数放缓; 2019-2021 年再次提速,其中 2019 年收购 9010 超市 45 家门店; 2022-2023 年后疫情时代,公司放缓开店,注重门店调优提效,优化门店管理水平和服务意识,同时加快旧店改造,门店销售额稳步增长。

	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
营业收入(百 万元)	2765	3448	3905	4437	4764	5486	6322	6939	7220	7823	9053	9351	10020	10133
yoy	11.2%	24.7%	13.3%	13.6%	7.4%	15.2%	15.2%	9.8%	4.1%	8.3%	15.7%	3.3%	7.2%	1.1%
期末门店数 (家)	958	1126	1336	1460	1600	2274	2704	2730	2817	3070	3336	3602	3561	3639
yoy		17.5%	18.7%	9.3%	9.6%	42.1%	18.9%	1.0%	3.2%	9.0%	8.7%	8.0%	-1.1%	2.2%
新开/收购门 店数(家)	124	191	235	151	174	772	538	119	146	309	302	412	91	144
关闭门店数 (家)	19	23	25	27	34	98	108	93	59	56	36	146	132	66
期末面积(万 平米)	21.5	25.0	28.7	31.8	35.2	50.9	54.1	52.0	54.0	55.3	60.9	64.2	63.6	64.8
yoy		16.2%	14.8%	10.6%	10.8%	44.5%	6.3%	-3.9%	3.8%	2.4%	10.2%	5.4%	-1.0%	2.0%
单店分析														
单店面积( 平 米 )	225	222	215	218	220	224	200	190	192	180	183	178	178	178
净增单店面 积 (平米)		208	176	246	245	232	75	-805	227	51	213	124	160	160
单店收入(万 元)		331	317	317	311	283	254	255	260	266	283	270	280	281
单店日销(万 元)		0.91	0.87	0.87	0.85	0.78	0.70	0.70	0.71	0.73	0.77	0.74	0.77	0.77
yoy			-4.1%	0.0%	-1.9%	-9.0%	-10.3%	0.6%	1.9%	2.1%	6.4%	-4.6%	3.8%	0.6%
坪效(万元/ 平米)		1.48	1.45	1.47	1.42	1.27	1.20	1.31	1.36	1.43	1.56	1.49	1.57	1.58
yoy			-1.9%	0.9%	-3.0%	-10.4%	-5.5%	8.6%	4.2%	5.1%	8.8%	-4.1%	4.9%	0.7%

资料来源:公司招股说明书,公司历年财报,HTI测算

参股新网银行,持续贡献投资收益。公司 2016 年与新希望集团、四川银米科技共同作为主发起人,出资设立新网银行(原名四川希望银行),其中公司出资 4.5 亿元占比 15%。2018 年以来,新网银行持续贡献投资收益,1H24 贡献 0.6 亿元,占比公司归母净利润 22.5%。

	2016	2017	2018	2019	2020	2021	2022	2023	1H24
收入 (亿元)	0.0	3.6	13.4	26.8	23.6	26.4	36.4	54.9	29.9
净利润 (亿元)	-0.3	-1.7	3.7	11.3	7.1	9.2	6.8	10.1	4.0
投资收益 ( 亿元 )	0.0	-0.3	0.6	1.7	1.1	1.4	1.0	1.5	0.6
占比红旗归母净利			17.1%	32.9%	21.0%	28.6%	21.0%	27.0%	22.5%

资料来源:公司历年年报,HTI

经营指标稳健,ROE 优于同业。公司 ROE、经营活动现金流量、有息负债率整体较优。近三年经营活动现金流净额均维持在 10 亿元以上,资产负债率约 50%,ROE 在 13% 左右。回顾红旗各阶段 ROE 表现,2017-2019 年效率改进后 ROE 由 7.3%大幅提升至 18.2%,按照连环替代法计算,主要由净利率驱动。 2020 年后受到疫情影响,但 ROE 仍维稳在 13%上下,相较之下同业公司如永辉、步步高于 2021-2023 年间持续亏损,家家悦 2021年亏损后 2022-2023 年小幅回升。 2019 年以来红旗 ROE 持续领先同业,在疫情前后均表现出不俗的经营韧性。

# 图7 公司 ROE、资产负债率及经营活动现金流净额

# 受管活动现金流量净額(亿元、右轴) ROE(%、左轴) 一資产負債率(%、左軸) 10 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023

资料来源: wind, HTI

#### 图8 A股超市公司 ROE 对比(%)



资料来源: wind, HTI

# 表3 连环替代法计算 ROE 三因素贡献 (2017-2023)

	2017	2018	2019	2020	2021	2022	2023
ROE	7.33%	13.09%	18.21%	15.53%	13.51%	12.40%	13.58%
ROE 同比变动	0.49%	5.75%	5.12%	-2.68%	-2.03%	-1.11%	1.19%
净利率贡献	0.27%	6.43%	6.22%	-2.83%	-1.21%	-0.79%	1.76%
总资产周转率贡献	0.08%	-0.71%	-0.07%	0.32%	-2.15%	-0.88%	-0.35%
权益乘数贡献	0.14%	0.01%	-1.03%	-0.17%	1.32%	0.57%	-0.23%

资料来源: wind, HTI

维持对公司的判断。公司深耕四川,已发展成为"云平台大数据+商品+社区服务+金融"的互联网+现代科技连锁企业。①四川便利超市龙头:业态优&区域密度高,深耕社区,做透区域。②稳健扩张,省内加密&轻资产跨省:2015年三次并购,2017-18年开店放缓,2019-21年维持年均净开店超250家;2022年减缓开店节奏,步入门店调优阶段,老店升级改造后销售额稳步提升。

**更新盈利预测。**预计公司 2024-2026 年归母净利润各 5.19、5.53、6.01 亿元,同比各增-7.6%、6.6%、8.7%; 主业净利各 3.99、4.39、4.85 亿元,同比各增-2.6%、10.0%、10.5%。

参考超市同业估值,我们给予 2025 年 4.39 亿元主业净利润 20x PE,对应合理市值 88 亿元;参考银行企业估值,同时考虑到新网银行作为互联网银行以轻资本业务为主,给予 2025 年新网银行 1.14 亿投资收益 5x PE,对应合理市值 6 亿元;综合给予公司合理市值 93 亿,对应目标价 6.87 元,维持"优于大市"评级。

风险提示: 新店培育期拉长的风险; 区域竞争加剧; 新网银行投资收益的不确定性。

# 表4 公司分部估值测算

	估值方法	预测指标	2025E	估值下限	估值上限	市值下限	市值上限
	10但 / K	1火 次17日小小	2023E	101E	10111111111111111111111111111111111111	(亿元)	(亿元)
零售主业	P/E	净利润 (亿元)	4.39	17x	20x	75	88
对应 PS (倍, 2024E)						0.73	0.86
新网银行投资收益	P/E	投资收益 (亿元)	1.14	5x	5x	6	6
合理估值区间(亿元)						80	93
对应每股合理价值 (元)						5.90	6.87

资料来源: HTI 注: 表中合理区间上限与分部估值加总不一致因四舍五入引起



# 表5 超市行业可比公司估值表(倍,20241113)

简称	永辉超市	家家悦	中百集团
PE(倍, 2025E)	116.11	28.27	-37.41
PS(倍, 2025E)	0.60	0.36	0.27

资料来源: 股价选取日期为 2024.11.12 Wind 一致预期, HTI

# 表6 银行业可比公司估值表(倍,20241113)

简称	招商银行	平安银行	农业银行	建设银行	浦发银行
PE(倍, 2025E)	6.33	4.80	5.77	5.81	6.44
PS(倍, 2025E)	2.80	1.54	2.28	2.56	1.65

资料来源: 股价选取日期为 2024.11.12 Wind 一致预期, HTI



# 财务报表分析和预测

<b>一五叶女比</b> 上	2022	20245	20255	20265	利用を (エエニ)	2022	20245	20255	20265
主要财务指标 每股指标(元)	2023	2024E	2025E	2026E	利润表(百万元) 营业总收入	2023	2024E	2025E	2026E
	0.44	0.20	0.44	0.44	F	10133	10205	10252	10561
每股收益	0.41	0.38	0.41	0.44	营业成本	7130	7200	7224	7444
每股净资产 5 四 4 节 四 4 立	3.02	3.31	3.62	3.95	毛利率%	29.6%	29.4%	29.5%	29.5%
每股经营现金流 5 mm (1)	0.91	0.50	0.51	0.45	营业税金及附加	48	52	52	54
毎股股利	0.12	0.09	0.10	0.11	营业税金率%	0.5%	0.5%	0.5%	0.5%
价值评估(倍)					营业费用	2307	2299	2272	2305
P/E	13.09	14.16	13.29	12.22	营业费用率%	22.8%	22.5%	22.2%	21.8%
P/B	1.79	1.63	1.49	1.37	管理费用	150	146	145	149
P/S	0.72	0.72	0.72	0.70	管理费用率%	1.5%	1.4%	1.4%	1.4%
EV/EBITDA	4.60	7.35	7.26	6.80	EBIT	498	508	559	609
股息率%	2.3%	1.7%	1.9%	2.0%	财务费用	56	77	83	81
盈利能力指标(%)					财务费用率%	0.6%	0.8%	0.8%	0.8%
毛利率	29.6%	29.4%	29.5%	29.5%	资产减值损失	0	0	0	0
净利润率	5.5%	5.1%	5.4%	5.7%	投资收益	154	120	114	116
净资产收益率	13.7%	11.5%	11.2%	11.2%	营业利润	649	598	637	693
资产回报率	6.9%	6.3%	6.5%	6.8%	营业外收支	-2	0	0	0
投资回报率	8.4%	8.3%	8.7%	9.0%	利润总额	647	598	637	693
盈利增长 (%)					EBITDA	1314	813	773	783
营业收入增长率	1.1%	0.7%	0.5%	3.0%	所得税	86	79	84	92
EBIT 增长率	3.5%	2.0%	10.0%	8.9%	有效所得税率%	13.2%	13.2%	13.2%	13.2%
净利润增长率	15.5%	-7.6%	6.6%	8.7%	少数股东损益	0	0	0	0
偿债能力指标				•,•	归属母公司所有者净利润	561	519	553	601
资产负债率	49.3%	45.6%	42.0%	39.4%	2-34-4-4-4-4-4-1-4-4-4-4-4-4-4-4-4-4-4-4-	552		-	
流动比率	1.31	1.41	1.50	1.58					
速动比率	0.68	0.74	0.84	0.89	资产负债表 (百万元)	2023	2024E	2025E	2026E
现金比率	0.50	0.56	0.65	0.70	货币资金	1737	1886	2087	2251
<sup>火亚比于</sup> 经营效率指标	0.50	0.50	0.05	0.70	应收账款及应收票据	91	83	86	88
立日双十相称 应收帐款周转天数	3.28	2.98	3.08	3.04	存货	2038	2071	1979	2073
应收帐款周书入数 存货周转天数	104.30	105.00	100.00		其它流动资产	662	664	665	672
				101.67	共已				5085
总资产周转率	1.25	1.23	1.21	1.19		4527	4705	4817	
固定资产周转率	9.62	9.91	10.37	11.17	长期股权投资	1131	1231	1311	1361
					固定资产	1053	1030	989	945
					在建工程	0	20	30	40
					无形资产	130	98	63	24
现金流量表(百万元)	2023	2024E	2025E	2026E	非流动资产合计	3583	3588	3678	3793
净利润	561	519	553	601	资产总计	8110	8293	8495	8878
少数股东损益	0	0	0	0	短期借款	0	0	0	0
非现金支出	819	305	214	174	应付票据及应付账款	1562	1575	1504	1530
非经营收益	-117	-108	-114	-116	预收账款	0	0	0	0
营运资金变动	-20	-42	34	-44	其它流动负债	1896	1771	1709	1679
经营活动现金流	1242	674	688	616	流动负债合计	3458	3346	3213	3209
资产	-51	-70	-47	-51	长期借款	0	0	0	0
投资	-190	-100	-80	-50	其它长期负债	541	439	358	293
其他	7	112	108	110	非流动负债合计	541	439	358	293
投资活动现金流	-234	-58	-19	9	负债总计	3999	3785	3571	3502
·债权募资	0	0	0	-128	实收资本	1360	1360	1360	1360
股权募资	1	0	0	-128	归属于母公司所有者权益	4111	4507	4923	5375
	-1349	-467	-468	-331	少数股东权益	4111	4507	4923	
	-1343	-40/	-400	-221	ノ奴似尓へ皿	1	1	1	1
其他 <b>融资活动现金流</b>	-1348	-467	-468	-460	负债和所有者权益合计	8110	8293	8495	8878

备注: (1)表中计算估值指标的收盘价日期为 11 月 13 日; (2)以上各表均为简表资料来源: 公司年报(2023), HTI



#### APPFNDIX 1

#### Summary

#### Investment Highlights:

Event: The company announced that the share transfer agreement among Ms. Cao Shirou, Mr. Cao Zengjun, Yonghui Superstores, and Shantou Investment was completed on November 11, 2024. Post-transfer, Shantou Investment holds 16.91% shares and controls 21.32% voting rights. The controlling shareholder changes to Shantou Investment, and the actual controller changes to Sichuan SASAC.

We believe the company had a free cash flow of 0.4 billion RMB in 2023 and cash on hand of 1.8 billion RMB as of September 30, 2024. Sufficient cash supports future dividends (2023 dividend payout ratio 30%, dividend yield 2%). With state-owned capital, the company strengthens long-term development.

Sichuan's leading convenience store chain shows steady growth. Red Flag's development is characterized by 'expansion + efficiency': three acquisitions in 2015; integration and efficiency from 2016-2018; store openings and acquisitions in 2019; paused expansion post-2021 with store optimization. As of June 30, 2024, the company has 3,655 stores, forming a network advantage in Chengdu and surrounding areas.

Chengdu region contributes major revenue, with stable GPM. Chengdu's main and suburban areas consistently account for over 90% of revenue. Strengthened supply chain and store optimization have kept GPM around 30%. The highest GPM is in Chengdu's main urban areas, maintaining 24%-26%.

Strong core business, significant investment profit from XWBank, ROE Outperforms peers. Since 2016, the company has focused on supply chain, digitalization, VAS, and team building, raising core NPM to 4.4% by 2019/2020. Post-epidemic, store optimization and renovation have kept NPM at 4%. The company holds a 15% stake in XWBank since 2016, contributing over 20% to net profit attributable to shareholders since 2018. Red Flag's ROE peaked at 18.2% in 2019, maintaining around 13% post-epidemic, consistently leading peers.

Profit forecast and valuation: The company's net profit attributable to shareholders for 2024-2026 is projected at 0.52, 0.55, and 0.60 billion RMB, with YoY changes of -7.6%, 6.6%, and 8.7%. Core net profit is projected at 0.40, 0.44, and 0.49 billion RMB, with YoY changes of -2.6%, 10.0%, and 10.5%. Using the SOTP method, the reasonable market capitalization is 9.3 billion RMB, with a target price of 6.87 RMB, maintaining an 'Outperform' rating.

Risk Warning: Risks of prolonged new store incubation; intensified regional competition; uncertainty in XWBank investment profit.

#### 附录 APPENDIX

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**优于大市**,未来 12-18 个月内预期相对基准指数涨幅在 10%以上,基准定义如 下

中性,未来 12-18 个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

弱于大市,未来 12-18 个月内预期相对基准指数跌幅在 10%以上,基准定义如 下

各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100,美国-SP500;其他所有中国概念股-MSCI China.

#### Ratings Definitions (from 1 Jul 2020):

Haitong International uses a relative rating system using Outperform,

#### 评级分布 Rating Distribution



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#### **Analyst Stock Ratings**

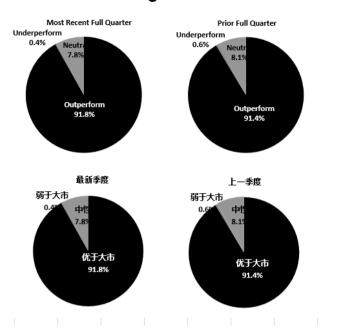
**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

**Neutral:** The stock's total return over the next 12-18 months is expected to be in line with the return of its relevant broad market benchmark, as indicated below. For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category.

**Underperform:** The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

# **Ratings Distribution**



# 截至 2024 年 9 月 30 日海通国际股票研究评级分布

	优于大市	<b>中性</b> (持有)	弱于大市
海通国际股票研究覆盖率	91.8%	7.8%	0.4%
投资银行客户*	3.5%	4.4%	0.0%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

上述分布中的买入,中性和卖出分别对应我们当前优于大市,中性和落后大市评级。

只有根据 FINRA/NYSE 的评级分布规则,我们才将中性评级划入持有这一类别。请注意在上表中不包含非评级的股票。

#### 此前的评级系统定义(直至2020年6月30日):

买入, 未来 12-18 个月内预期相对基准指数涨幅在 10%以上, 基准定义如下

中性,未来12-18个月内预期相对基准指数变化不大,基准定义如下。根据 FINRA/NYSE 的评级分布规则,我们会将中性评级划入持有这一类别。

卖出, 未来 12-18 个月内预期相对基准指数跌幅在 10%以上, 基准定义如下

各地股票基准指数:日本-TOPIX,韩国-KOSPI,台湾-TAIEX,印度-Nifty100;其他所有中国概念股-MSCI China.

# Haitong International Equity Research Ratings Distribution, as of September 30, 2024

	Outperform	Neutral	Underperform
		(hold)	
HTI Equity Research Coverage	91.8%	7.8%	0.4%
IB clients*	3.5%	4.4%	0.0%

<sup>\*</sup>Percentage of investment banking clients in each rating category.

BUY, Neutral, and SELL in the above distribution correspond to our current ratings of Outperform, Neutral, and Underperform.

For purposes only of FINRA/NYSE ratings distribution rules, our Neutral rating falls into a hold rating category. Please note that stocks with an NR designation are not included in the table above.

#### Previous rating system definitions (until 30 Jun 2020):

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SELL: The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below.

Benchmarks for each stock's listed region are as follows: Japan - TOPIX, Korea - KOSPI, Taiwan - TAIEX, India - Nifty100; for all other China-concept stocks - MSCI China.

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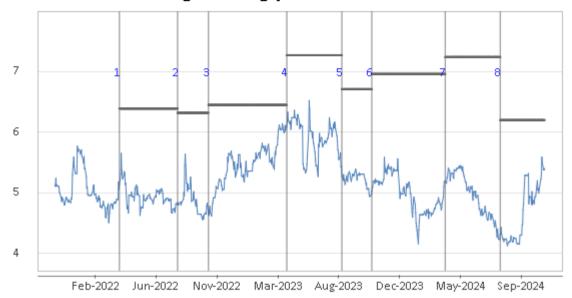
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# Chengdu Hongqi Chain - 002697 CH



- 1. 8 Apr 2022 OUTPERFORM at 5.06 target 6.39.
- 2. 16 Aug 2022 OUTPERFORM at 4.83 target 6.32.
- 3. 24 Oct 2022 OUTPERFORM at 4.83 target 6.45.
- 4. 17 Apr 2023 OUTPERFORM at 6.03 target 7.27.
- 5. 20 Aug 2023 OUTPERFORM at 5.28 target 6.71.
- 6. 24 Oct 2023 OUTPERFORM at 5.03 target 6.96.
- 7. 5 Apr 2024 OUTPERFORM at 5.19 target 7.24.
- 8. 6 Aug 2024 OUTPERFORM at 4.23 target 6.20.