中欧有望达成电动汽车关税协议,关注特斯拉非美国供应链

投资要点:

• 汽车行业行情:

- 近一周 (2024/11/22-2024/11/29, 下同): 申万汽车指数持平,新能源整车指数持平,汽车零部件指数上涨 1%,商用车指数下跌 3%。相对万得全 A,近一周,申万汽车指数跑输 2%,新能源整车指数跑输 2%,汽车零部件指数跑输 1%,商用车指数跑输 5%。
- 汽车行业近一个月(2024/10/30-2024/11/29,下同)涨幅靠前的标的为: 蠡湖 股份、北特科技、正强股份、长春一东和春兴精工; 跌幅靠前的标的为: 雷迪克、跃岭股份、远东传动、湖南天雁和申华控股。
- **乘用车:** 11 月 1-24 日,乘用车市场零售 163.8 万辆,同比增长 29%,环 比增长 4%,今年以来累计零售 1947.4 万辆,同比增长 5%。**新能源:** 11 月 1-24 日,新能源车市场零售 86.7 万辆,同比增长 68%,环比增长 7%, 今年以来累计零售 919.5 万辆,同比增长 42%。
- 中欧有望达成电动汽车关税协议。欧洲议会贸易委员会主席贝恩德·朗格表示, 欧盟仍与中方就电动汽车进行谈判,并即将与中国达成取消(加征高额)关税 的解决方案。我们认为,如果中欧双方对取消加征高额关税达成一致意见,将 有利于中国新能源汽车出口放量,看好比亚迪、零跑汽车等。
- **关注特斯拉非美国供应链。**我们认为,如果美国进口关税上升,给特斯拉美国工厂供应零部件的中国企业将受到影响,但供应特斯拉全球其他工厂的零部件公司仍有望受到 FSD 等新功能的拉动,关注多利科技等。
- **尊界 S800 开启预订。**11 月 26 日,尊界 S800 于华为 Mate 品牌盛典中正式亮相,即刻开启预订,预售价 100-150 万元,意向金 2 万元。
- 赛力斯拟发行股份购买龙盛新能源 100%股权。我们认为,超级工厂是赛力斯的重要生产基地之一,本次交易完成后能进一步强化公司资产完整性,提高公司在行业的地位和影响力。此外,交易完成后公司无需支付超级工厂租金,持续改善公司经营性现金流。
- 中通客车控股股东将变更为中国重汽。
- 投资策略与建议:
  - Robotaxi逐渐成熟,自动驾驶开始有效变现,建议关注有大模型能力的整车和兼具产业升级+国产替代的零部件,包括小鹏汽车、伯特利、耐世特,关注理想汽车、宇通客车;
  - 欧盟加税等新情况提升了出海门槛,但海外蓝海仍在。能够通过战略合作、绝对实力突破门槛的企业仍然非常看好,包括比亚迪、零跑汽车、中国重汽、潍柴动力、宇通客车等;
- 风险提示: 经济发展不及预期,原材料价格大幅上涨。

Kai Wang k.wang@htisec.com

Oscar Wang sy.wang@htisec.com

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# 1. 汽车行业一周行情回顾

# 1.1 汽车行业板块

近一周(2024/11/22-2024/11/29,下同): 申万汽车指数持平,新能源整车指数持平, 汽车零部件指数上涨 1%,商用车指数下跌 3%。

近一月(2024/10/30-2024/11/29,下同): 申万汽车指数上涨 1%,新能源整车指数上涨 3%,汽车零部件指数上涨 3%,商用车指数下跌 5%。

近一季度(2024/8/31-2024/11/29,下同): 申万汽车指数上涨 25%,新能源整车指数上涨 24%,汽车零部件指数上涨 27%,商用车指数上涨 27%。

今年以来(2024/1/1-2024/11/29,下同): 申万汽车指数上涨 14%,新能源整车指数上涨 32%,汽车零部件指数上涨 5%,商用车指数上涨 50%。

 表 1 汽车行业主要板块近期绝对收益(截至 2024 年 11 月 29 日)

 近一周
 近一季
 今年以来

 汽车(申万)
 0%
 1%
 25%
 14%

 新能源整车指数
 0%
 3%
 24%
 32%

 新能源整车指数
 0%
 3%
 24%
 32%

 汽车零部件(申万)
 1%
 3%
 27%
 5%

 商用车(申万)
 -3%
 -5%
 27%
 50%

资料来源: WIND, HTI

相对万得全 A:

近一周: 申万汽车指数跑输 2%, 新能源整车指数跑输 2%, 汽车零部件指数跑输 1%, 商用车指数跑输 5%。

近一月: 申万汽车指数跑输 2%, 新能源整车指数跑赢 1%, 汽车零部件指数持平, 商用车指数跑输 7%。

近一季度: 申万汽车指数跑输 2%, 新能源整车指数跑输 3%, 汽车零部件指数持平, 商用车指数持平。

今年以来: 申万汽车指数跑赢 2%, 新能源整车指数跑赢 19%, 汽车零部件指数跑输 8%, 商用车指数跑赢 38%。

表 2 汽车行业主要板块近期相对收益 (相对万得全 A) (截至 2024年 11月 29日)

	近一周	近一月	近一季	今年以来	
汽车 (申万)	-2%	-2%	-2%	2%	
新能源整车指数	-2%	1%	-3%	19%	
汽车零部件 (申万)	-1%	0%	0%	-8%	
商用车 (申万)	-5%	-7%	0%	38%	

资料来源: WIND, HTI

## 1.2 汽车行业标的

汽车行业近一个月涨幅靠前的标的为蠡湖股份、北特科技、正强股份、长春一东和 春兴精工。



表 3 汽车行业近一个月涨幅较大的标的(截至 2024年 11 月 29 日)

证券代码	证券简称	近一周	近一月	近一季	今年以来
300694.SZ	蠡湖股份	-12%	72%	111%	35%
603009.SH	北特科技	18%	48%	147%	165%
301119.SZ	正强股份	23%	43%	69%	15%
600148.SH	长春一东	9%	35%	115%	58%
002547.SZ	春兴精工	4%	35%	53%	2%
600104.SH	上汽集团	-2%	33%	40%	34%
605088.SH	冠盛股份	7%	33%	38%	12%
002510.SZ	天汽模	-4%	31%	61%	25%
301000.SZ	肇民科技	19%	30%	66%	44%
688737.SH	中自科技	15%	29%	45%	-40%
603306.SH	华懋科技	7%	28%	79%	17%
600822.SH	上海物贸	1%	28%	66%	22%
600182.SH	S佳通	-9%	26%	26%	17%
002553.SZ	南方精工	-18%	25%	51%	13%
600609.SH	金杯汽车	4%	23%	88%	47%
605228.SH	神通科技	10%	23%	29%	-11%
300473.SZ	德尔股份	4%	23%	62%	44%
300680.SZ	隆盛科技	2%	22%	61%	43%
000981.SZ	山子股份	2%	22%	62%	10%
002662.SZ	京威股份	6%	21%	45%	16%

资料来源: WIND, HTI

汽车行业近一个月跌幅靠前的标的为雷迪克、跃岭股份、远东传动、湖南天雁和申 华控股。

表 4 汽车行业近一个月跌幅较大的标的(截至:	2024年11月29日)
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证券代码	证券简称	近一周	近一月	近一季	今年以来
300652.SZ	雷迪克	-4%	-34%	39%	-6%
002725.SZ	跃岭股份	5%	-30%	51%	10%
002406.SZ	远东传动	1%	-15%	29%	5%
600698.SH	湖南天雁	1%	-14%	52%	-9%
600653.SH	申华控股	1%	-14%	71%	17%
600066.SH	宇通客车	-1%	-13%	3%	74%
002488.SZ	金固股份	2%	-13%	53%	49%
000599.SZ	青岛双星	3%	-12%	52%	14%
600178.SH	东安动力	3%	-12%	62%	-18%
603596.SH	伯特利	-5%	-12%	17%	-12%
000901.SZ	航天科技	1%	-12%	26%	28%
301322.SZ	绿通科技	2%	-11%	44%	
600818.SH	中路股份	2%	-11%	1%	6%
301072.SZ	中捷精工	3%	-11%	26%	-12%
603129.SH	春风动力	2%	-10%	6%	45%
301345.SZ	涛涛车业	0%	-10%	20%	0%
002594.SZ	比亚迪	-1%	-10%	10%	41%
600686.SH	金龙汽车	0%	-10%	-10%	59%
603730.SH	岱美股份	-4%	-9%	-2%	-16%
605333.SH	沪光股份	-1%	-9%	32%	59%

资料来源: WIND, HTI



# 1.3 公路物流运价:

上周(2024年11月25日-11月29日),由中国物流与采购联合会和林安物流集团联合调查的中国公路物流运价指数为1045.10点,比上一周小幅回落0.06%。分车型看,各车型指数环比有所回落。其中,整车指数为1049.27点,比上一周回落0.01%;零担轻货指数为1027.72点,比上一周回落0.05%;零担重货指数为1048.92点,比上一周回落0.20%。

# 1.4 乘用车周度销量

根据乘联会数据:

乘用车: 11月1-24日,乘用车市场零售163.8万辆,同比去年11月同期增长29%,较上月同期增长4%,今年以来累计零售1947.4万辆,同比增长5%;11月1-24日,全国乘用车厂商批发193.5万辆,同比去年11月同期增长34%,较上月同期增长14%,今年以来累计批发2311.1万辆,同比增长6%。

新能源: 11月1-24日,新能源车市场零售86.7万辆,同比去年11月同期增长68%,较上月同期增长7%,今年以来累计零售919.5万辆,同比增长42%;11月1-24日,全国乘用车厂商新能源批发100.7万辆,同比去年11月同期增长65%,较上月同期增长13%,今年以来累计批发1028.7万辆,同比去年增长39%。

# 2. 中欧有望达成电动汽车关税协议

援引中国汽车报报道,11月24日消息,欧洲议会贸易委员会主席贝恩德·朗格表示,欧盟在特朗普入主白宫后必须重新调整其竞争政策。他说,至少在有关中国电动汽车的关税争端中有望达成协议。贝恩德·朗格表示,欧盟仍与中方就电动汽车进行谈判,并即将与中国达成取消(加征高额)关税的解决方案。

11月28日,在商务部例行新闻发布会上,商务部新闻发言人何亚东在会上答问表示,妥善处理欧盟对华电动汽车反补贴案,是中欧各界的普遍期待。按照双方达成的原则共识,中欧技术团队围绕价格承诺解决方案开展了密集磋商,经过艰苦努力,取得一定进展。目前磋商仍在进行中。中方希望双方相向而行,按照"务实、平衡"的原则,相互照顾彼此合理关切,回应中欧各界期待,共同推动磋商取得成果。

我们认为,如果中欧双方对取消加征高额关税达成一致意见,将有利于中国新能源 汽车出口放量,看好比亚迪、零跑汽车等。

# 3. 关注特斯拉非美国供应链

我们认为,如果美国进口关税上升,给特斯拉美国工厂供应零部件的中国企业将受到影响,但供应特斯拉全球其他工厂的零部件公司仍有望受到 FSD 等新功能的拉动。根据特斯拉 24Q3 交流材料,公司在 24Q3 上线了功能更强大的自动驾驶版本——FSD V12.5 并将在 24Q4 持续提升。我们认为,FSD 有望拉动特斯拉全球销量,因此供应特斯拉美国以外工厂的零部件企业将持续收益,关注多利科技等。

# 4. 尊界 S800 开启预订

11月26日,尊界S800于华为Mate 品牌盛典中正式亮相,即刻开启预订,预售价100-150万元,意向金2万元。车身尺寸为5480mm×2000mm×1536mm,轴距达到3370mm。新车将有超级巡航、超机动性、超级信息感知、超级隐私、天地网联、人工智能辅助、主动防护系统、超可靠性等8大特点。此外,新车未来将采用L3级智能驾驶架构设计,第二代途灵平台。



### 图1 尊界 \$800



资料来源: 尊界汽车公众号, HTI

# 5. 赛力斯拟发行股份购买龙盛新能源 100%股权

11月26日晚,赛力斯公告,公司拟发行股份购买龙盛新能源100%股权。本次交易前,公司通过向龙盛新能源租赁超级工厂用于生产问界系列智能电动汽车产品。超级工厂采用"四位一体"智能制造架构,拥有先进的智能终端,实现高度自动化生产,并打造了行业内先进的IOT物联网平台。超级工厂可实现超3000台机器人智能协同,实现关键工序100%自动化;运用质量自动化测试技术,实现100%质量监测追溯。

我们认为,超级工厂是赛力斯的重要生产基地之一,本次交易完成后能进一步强化公司资产完整性,提高公司在行业的地位和影响力。此外,交易完成后公司无需支付超级工厂租金,持续改善公司经营性现金流。

# 6. 中通客车控股股东将变更为中国重汽

11月28日晚间,中通客车股份有限公司发布关于公司控股股东股份无偿划转的公告。划转后,中通客车控股股东将变更为中国重汽,实际控制人不变,仍为山东省重工集团有限公司,最终控制方仍为山东省人民政府国有资产监督管理委员会。

# 7. 投资策略与建议

- 1) Robotaxi 逐渐成熟,自动驾驶开始有效变现,建议关注有大模型能力的整车和兼具产业升级+国产替代的零部件,包括小鹏汽车、伯特利、耐世特,关注理想汽车、宇通客车;
- 2) 欧盟加税等新情况提升了出海门槛,但海外蓝海仍在。能够通过战略合作、绝对实力突破门槛的企业仍然非常看好,包括比亚迪、零跑汽车、中国重汽、潍柴动力、宇通客车等。

# 8. 风险提示

经济发展不及预期,原材料价格大幅上涨。



#### APPENDIX 1

Summary

Investment Highlights:

**Automobile Industry Trends:** 

In the past week (2024/11/22-2024/11/29): The Shenwan Auto Index and NEV Index remained flat, Parts and Components Index rose 1%, and commercial vehicle Index fell 3%. Compared to Wind All A, Shenwan Auto Index underperformed by 2%, NEV Index by 2%, Parts and Components Index by 1%, and commercial vehicle Index by 5%.

In the past month (2024/10/30-2024/11/29), top gainers were Wuxi Lihu Corporation, Shanghai Beite Technology, Hangzhou Zhengqiang Transmission, Changchun Yidong Clutch, and Suzhou Chunxing Precision Mechanical. Top decliners were Hang Zhou Radical Energy-Saving Technology, Zhejiang Yueling, Xuchang Yuandong Drive Shaft, Hunan Tyen Machinery, and Shanghai Shenhua.

Passenger car: From November 1-24, retail sales reached 1.638 million units, up 29% YoY, 4% MoM. Year-to-date retail sales were 19.474 million units, up 5% YoY. NEV: From November 1-24, retail sales were 867,000 units, up 68% YoY, 7% MoM. Year-to-date sales were 9.195 million units, up 42% YoY.

China and EU may reach an agreement on electric vehicle tariffs. EU Trade Committee Chair Bernd Lange stated negotiations are ongoing, aiming to remove high tariffs. If agreed, it will benefit Chinese NEV exports, favoring BYD, Leapmotor.

Focus on Tesla's non-USA supply chain. If USA tariffs rise, Chinese suppliers to Tesla's USA factories may be affected, but those supplying other global factories could benefit from new features like FSD. Watch Chuzhou Duoli Automotive Technology Co., Ltd.

Zunjie S800 pre-orders open. On November 26, Zunjie S800 debuted at Huawei Mate event, pre-orders started, priced at RMB 1-1.5 million, deposit RMB 20,000.

Seres Group plans to acquire 100% of Longsheng New Energy. This will enhance asset integrity and industry influence, eliminating factory rent, improving cash flows.

Zhongtong Bus Holding's controlling shareholder will change to Sinotruk.

**Investment Strategy and Suggestions:** 

Robotaxi matures, autonomous driving monetizes. Recommend vehicles with foundation models and parts with industry upgrade + domestic substitution, including XPeng, Bethel Automotive Safety Systems, Nexteer Automotive Group. Watch Li Auto, Zhengzhou Yutong Bus.

EU tariffs raise overseas entry barriers, but opportunities remain. Companies breaking barriers through strategy and strength are promising, including BYD, Leapmotor, Sinotruk, Weichai Power, Zhengzhou Yutong Bus.

Risk Warning: Economic growth weaker than expected, significant raw materials price increase.

### 附录 APPENDIX

#### 重要信息披露

本研究报告由海通国际分销,海通国际是由海通国际研究有限公司(HTIRL),Haitong Securities India Private Limited (HSIPL),Haitong International Japan K.K. (HTIJKK)和海通国际证券有限公司(HTISCL)的证券研究团队所组成的全球品牌,海通国际证券集团(HTISG)各成员分别在其许可的司法管辖区内从事证券活动。

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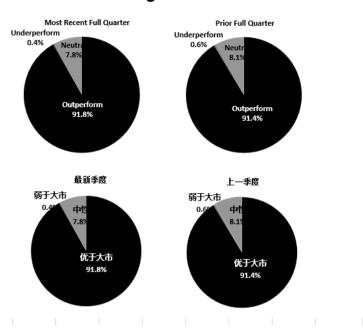
**Outperform:** The stock's total return over the next 12-18 months is expected to exceed the return of its relevant broad market benchmark, as indicated below.

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**Underperform:** The stock's total return over the next 12-18 months is expected to be below the return of its relevant broad market benchmark, as indicated below

Benchmarks for each stock's listed region are as follows: Japan – TOPIX, Korea – KOSPI, Taiwan – TAIEX, India – Nifty100, US – SP500; for all other China-concept stocks – MSCI China.

# **Ratings Distribution**



# 截至 2024 年 9 月 30 日海通国际股票研究评级分布

	优于大市	中性	弱于大市
		(持有)	
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投资银行客户*	3.5%	4.4%	0.0%

<sup>\*</sup>在每个评级类别里投资银行客户所占的百分比。

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买入, 未来 12-18 个月内预期相对基准指数涨幅在 10%以上, 基准定义如下

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卖出, 未来 12-18 个月内预期相对基准指数跌幅在 10%以上, 基准定义如下

各地股票基准指数:日本-TOPIX, 韩国-KOSPI, 台湾-TAIEX, 印度-Nifty100; 其他所有中国概念股-MSCI China.

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		(hold)	
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<sup>\*</sup>Percentage of investment banking clients in each rating category.

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研究机构名称: Haitong Securities India Private Limited

SEBI 研究分析师注册号: INH000002590

地址: 1203A, Floor 12A, Tower 2A, One World Center

841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

电话: +91 22 43156800 传真:+91 22 24216327

合规和申诉办公室联系人: Prasanna Chandwaskar; 电话: +91 22 43156803; 电子邮箱: prasanna.chandwaskar@htisec.com

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SEBI Research Analyst Registration Number: INH000002590

Address: 1203A, Floor 12A, Tower 2A, One World Center

841 Senapati Bapat Marg, Elphinstone Road, Mumbai 400 013, India

CIN U74140MH2011FTC224070

Ph: +91 22 43156800 Fax:+91 22 24216327

Details of the Compliance Officer and Grievance Officer: Prasanna Chandwaskar: Ph: +91 22 43156803; Email id: prasanna.chandwaskar@htisec.com

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