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1. 细分板块投资策略
2. 海通电子覆盖估值表
3. 周度市场行情回顾

- **半导体设备/材料/封测/代工：**据Counterpoint Research报告，受强劲的人工智能需求和中國晶圓代工復蘇的推動，2024Q3全球晶圓代工收入環比增長10%，同比增長27%。益於人工智能和智能手機半導體的強勁需求，N5和N3在內的先進制程是晶圓代工行業的主要增長動力。在成熟制程上，中國大陸頭部晶圓代工廠的表現優於全球同行，在中國需求復蘇和國產替代的推動下，整體產能利用率反彈至90%以上。AI推升半導體需求持續旺盛下，我們看好晶圓代工國產替代下半導體設備及材料領域投資機會。
- **IC設計-存儲：**根據TrendForce集邦微信公眾號，2024年第三季之前，消費型產品終端需求依然疲軟，由AI伺服器支撐起存儲器主要需求，加上HBM排擠現有DRAM產品產能，供應商對合約價格漲幅保持一定的堅持。然而，近期雖有伺服器OEM維持拉貨動能，但智能手機品牌仍在觀望，預計第四季存儲器均價漲幅將大幅縮減，其中，一般型DRAM漲幅為0%至5%之間，但由於HBM比重逐漸提高，DRAM整體平均價格估計上漲8%至13%，較前一季漲幅明顯收斂。我們看好24年全球先進制程產能不足情況下全年維度主流存儲整體維持漲價，建議長期關注主流存儲模組企業中具備存儲+先進封裝邏輯的企業，以及利基存儲IC設計企業中符合一定漲價邏輯或具備較大國產滲透空間且與晶圓廠綁定更為緊密的存儲IC企業。

- **消费电子：**根据Counterpoint Research官方公众号，2024Q3折叠屏市场下降1%，主要原因是三星全新Galaxy Z6系列表现平淡。2024Q3全球折叠屏智能手机出货量前三分别为三星/华为/荣耀，其市场份额占比分别是56%/15%/10%。华为的折叠屏手机出货量持续增长，Mate X5和Pocket 2在中国市场表现出色。华为预计，其新发布的Mate X6将进一步推动其在折叠屏市场的增长。我们认为受益铰链、屏幕等技术创新及产业链良率改善，折叠屏手机在质量、轻薄度、价格等方面体验有望持续改善，实现渗透率提升。建议关注折叠屏产业链相关公司。
- **面板：**根据TrendForce集邦微信公众号，2024年第三季全球电视品牌出货量达5233万台，季增9.6%、年增0.5%。由于今年七月底中国针对一、二级能效八类家电产品提供15%至20%的以旧换新补贴，并加上中秋节和国庆节的促销规模，使得第三季度全球电视品牌出货量增长。TrendForce表示，预期热销情况将延续到今年底，加上欧美地区的节庆促销备货，预估第四季全球电视需求将再季增2.5%、达5363万台，年增0.5%。因此，2024年的全年出货量可望达1亿9670万台，年增0.6%，结束连续五年出货下降的局面。建议关注京东方A、TCL科技等面板产业链上下游公司。
- **风险提示：**终端需求回暖不及预期、半导体国产替代进程不及预期等。

电子行业重点标的情况

表：电子行业重点标的情况（目标价及估值数据均根据wind一致预期，截止2024年11月29日）

细分板块	公司名称	代码	目标价 (元/股)	市值 (亿元)	EPS (元/股)		P/E (倍)		ROE (%)		P/B (倍)		
					2024E	2025E	2024E	2025E	2024E	2025E	2024E	2025E	
半导体设备/零部件	长川科技	300604.SZ	37.35	286.44	0.85	1.31	53.50	34.92	16.29	21.60	9.02	7.31	
	北方华创	002371.SZ	448.06	2,216.08	10.87	14.60	38.26	28.47	19.53	21.01	7.35	5.87	
	拓荆科技-U	688072.SH	199.79	554.72	2.51	3.71	79.47	53.73	13.42	16.73	10.33	8.70	
	中微公司	688012.SH	194.65	1381.65	2.90	4.07	76.52	54.48	9.21	11.51	7.04	6.26	
	华峰测控	688200.SH	138.20	156.60	2.46	3.26	46.91	35.48	9.39	11.26	4.43	3.99	
	富创精密	688409.SH	70.65	190.30	0.95	1.40	65.32	44.08	6.18	8.54	4.02	3.77	
半导体材料	鼎龙股份	300054.SZ	31.24	261.78	0.53	0.72	52.52	38.54	10.47	12.64	5.38	4.76	
	安集科技	688019.SH	179.86	200.00	4.14	5.26	37.42	29.41	20.92	21.45	7.61	6.15	
	沪硅产业-U	688126.SH		592.57	0.02	0.09	1123.44	247.65	0.02	1.43	3.69	3.64	
	立昂微	605358.SH	25.84	178.58	0.25	0.52	105.30	50.93	2.36	4.42	2.24	2.18	
Fab	华润微	688396.SH	53.30	666.52	0.70	0.96	72.10	52.39	4.04	5.27	2.97	2.83	
IC设计	数字IC	瑞芯微	603893.SH	91.27	352.59	1.18	1.74	71.46	48.31	14.10	17.55	9.94	8.35
	兆易创新	603986.SH	104.67	569.69	1.70	2.51	50.58	34.14	7.03	9.61	3.52	3.26	
	晶晨股份	688099.SH	88.59	288.05	1.95	2.62	35.35	26.24	13.31	15.49	4.71	4.07	
	中颖电子	300327.SZ	26.63	86.61	0.39	0.65	64.70	39.24	7.18	10.52	4.89	4.47	
	乐鑫科技	688018.SH	150.48	168.75	3.08	4.05	48.87	37.12	15.87	17.65	7.62	6.47	
	芯海科技	688595.SH	46.44	54.48	-0.59	0.25	-65.13	154.17	-10.48	3.79	6.48	6.19	
	国芯科技	688262.SH		119.28	-0.43	-0.05	-83.35	-712.85	-6.30	-0.75	5.27	5.31	
	峰岷科技	688279.SH	121.03	140.21	2.56	3.28	59.20	46.33	9.15	10.67	5.47	4.98	
	富瀚微	300613.SZ	30.53	108.65	1.06	1.41	44.51	33.42	8.93	10.70	3.90	3.49	
	韦尔股份	603501.SH	134.92	1197.91	2.69	3.69	36.71	26.77	13.44	15.89	4.93	4.24	
模拟IC	思特威-W	688213.SH	66.70	284.68	1.00	1.86	70.95	38.30	9.83	15.62	6.94	5.94	
	圣邦股份	300661.SZ	98.37	414.16	0.87	1.41	100.72	62.09	9.66	13.91	9.63	8.46	
	芯朋微	688508.SH	47.33	59.81	0.81	1.12	56.04	40.85	4.14	5.36	2.23	2.14	
	艾为电子	688798.SH	85.21	180.95	0.92	1.64	84.36	47.29	5.62	9.22	4.69	4.28	

资料来源：wind, HTI

电子行业重点标的情况

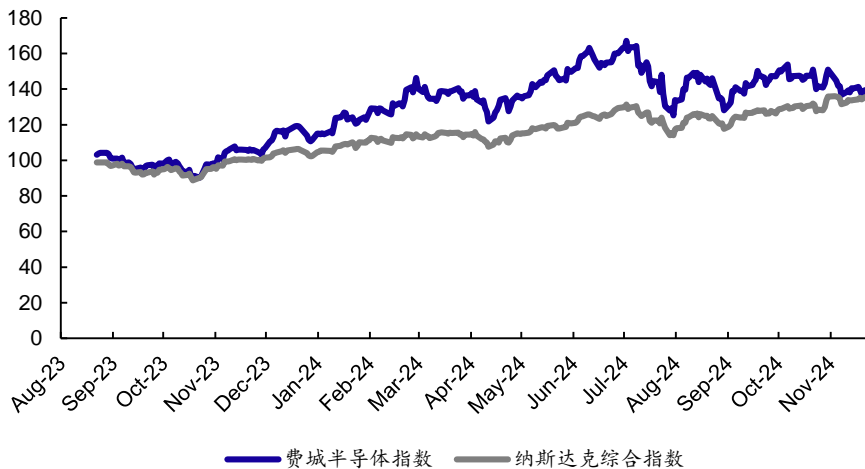
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细分板块	公司名称	代码	目标价 (元/股)	市值 (亿元)	EPS (元/股)		P/E (倍)		ROE (%)		P/B (倍)		
					2024E	2025E	2024E	2025E	2024E	2025E	2024E	2025E	
功率器件	士兰微	600460.SH	25.48	460.62	0.08	0.32	326.03	87.40	1.17	3.81	3.81	3.70	
	闻泰科技	600745.SH	47.74	506.23	0.82	1.98	49.34	20.57	2.72	6.09	1.35	1.27	
消费电子	立讯精密	002475.SZ	52.20	2797.14	1.88	2.38	20.58	16.28	19.33	20.02	4.07	3.31	
	歌尔股份	002241.SZ	25.67	885.68	0.77	1.05	32.89	24.30	8.03	9.98	2.70	2.47	
	传音控股	688036.SH	105.84	1080.14	4.80	5.71	19.74	16.59	25.46	25.36	5.03	4.18	
面板/LED	京东方A	000725.SZ	5.58	1618.95	0.13	0.24	31.95	18.04	3.63	6.00	1.22	1.17	
	TCL科技	000100.SZ	5.41	878.86	0.16	0.34	29.89	13.92	5.08	10.02	1.59	1.44	
	三安光电	600703.SH	14.40	645.08	0.21	0.35	61.16	36.44	2.68	4.35	1.64	1.58	
	利亚德	300296.SZ	5.63	136.33	0.16	0.21	33.96	25.33	4.73	6.08	1.59	1.51	
	洲明科技	300232.SZ	5.99	74.52	0.26	0.34	26.52	20.02	5.47	6.90	1.51	1.42	
光学	炬光科技	688167.SH	81.15	61.66	0.09	1.07	794.41	63.51	0.31	3.82	2.53	2.43	
	宇瞳光学	300790.SZ	20.20	59.60	0.51	0.73	32.19	22.57	9.27	12.33	3.02	2.79	
	水晶光电	002273.SZ	25.73	285.08	0.74	0.91	27.73	22.45	11.09	12.55	3.08	2.81	
被动元器件/连接器	法拉电子	600563.SH	133.89	291.85	5.07	6.11	25.58	21.24	21.14	21.46	5.34	4.50	
	江海股份	002484.SZ	20.60	152.92	0.91	1.11	19.65	16.26	12.85	13.79	2.53	2.24	
	顺络电子	002138.SZ	36.33	250.44	1.09	1.36	28.47	22.87	13.10	16.02	3.86	3.40	
PCB	兴森科技	002436.SZ	12.23	200.39	0.05	0.17	237.20	71.66	1.33	4.64	3.81	3.66	
	博敏电子	603936.SH		55.41									
	鹏鼎控股	002938.SZ	43.08	778.11	1.56	1.95	21.58	17.22	11.21	12.65	2.41	2.17	
	胜宏科技	300476.SZ	55.25	349.91	1.37	2.04	29.64	19.85	13.63	17.17	4.02	3.38	
其他	连接器	电连技术	300679.SZ	54.64	236.01	1.51	2.00	36.83	27.85	13.12	15.22	4.78	4.19
	MEMS	敏芯股份	688286.SH	69.02	32.39	-0.25	0.68	-228.61	84.49	-1.35	3.43	3.06	2.94
	测量设备	鼎阳科技	688112.SH	34.60	47.51	0.93	1.15	32.06	25.88	9.21	10.91	2.95	2.80

资料来源：wind, HTI

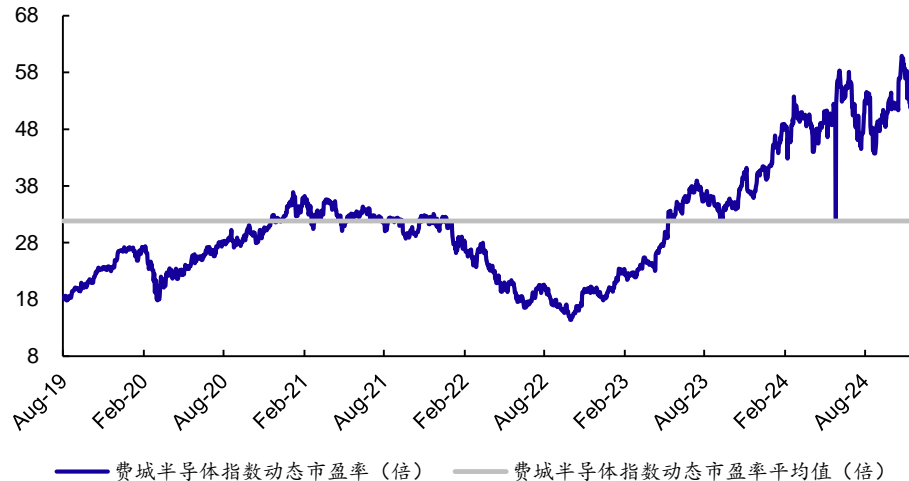
- 自2022/10/14（阶段低点）至今（2024/11/29），纳斯达克指数上涨80.47%，费城半导体指数上涨117.68%；上周（2024/11/25-11/29），纳斯达克指数较前一周环比上涨1.13%，费城半导体指数较前一周环比下跌0.59%。
- 截止2024/11/29，费城半导体指数动态PE为52.67X，近五年平均PE为31.8X，高于五年平均水位。

图：近一年费城半导体指数相对纳斯达克指数走势



资料来源：wind, HTI

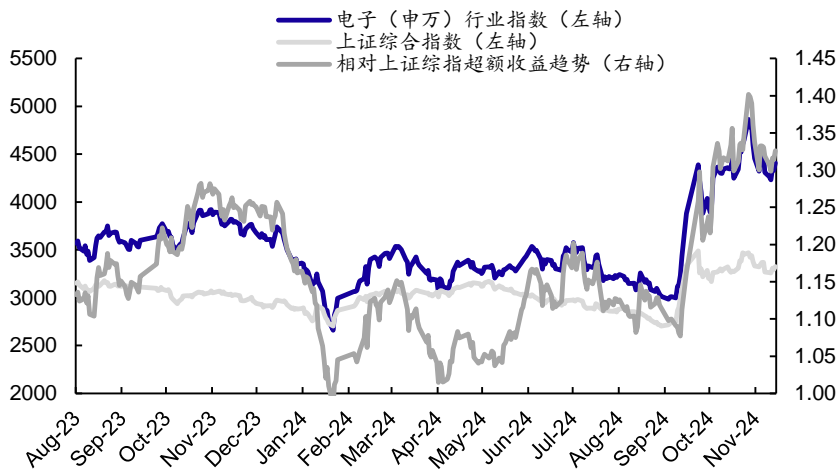
图：近五年费城半导体指数动态PE（倍）



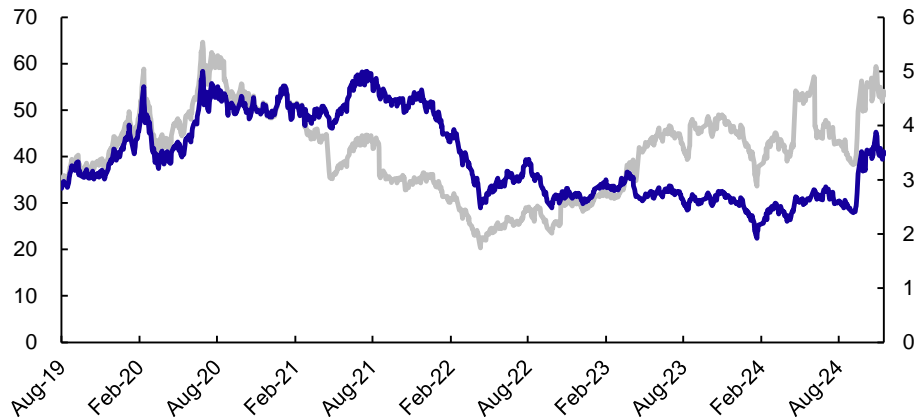
国内周度行情回顾

- 2024年初至今（2024/11/29），上证综指累计+11.82%，电子指数累计+17.95%，相对超额收益+6.13pct；上周（2024/11/25-11/29），上证综指环比+1.81%，电子（申万）指数环比+2.38%，相对超额收益+0.56pct。
- 截至2024/11/29，电子指数PE为54.06X，位列五年分位数89.13%；PB为3.52X，位列五年分位数54.96%。

图：近一年申万电子指数相对A股主要指数走势



图：近五年电子（申万）指数PE/PB



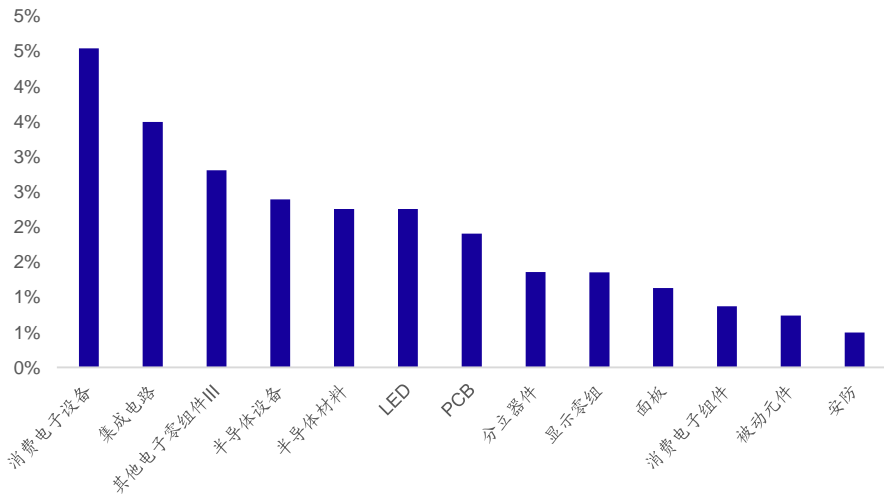
资料来源：wind, HTI

— 电子（申万）行业指数市盈率（倍，左轴） — 电子（申万）行业指数市净率（倍，右轴）

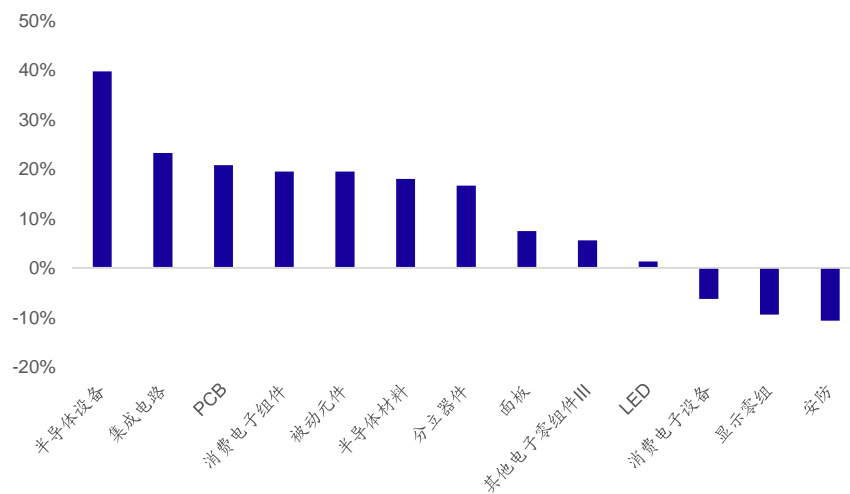
国内细分板块周度行情回顾

- 上周（2024/11/25-2024/11/29），电子行业细分板块涨幅前三为消费电子设备（+4.54%）/集成电路（+3.49%）/其他电子零组件III（+2.81%）；个股方面，涨幅前五为贝仕达克/金运激光/睿能科技/鑫汇科/臻镭科技。
- 2024年初至今，电子细分板块涨幅前三为半导体设备（+39.69%）/集成电路（+23.22%）/PCB（+20.75%）。

图：上周电子行业各细分子板块涨跌幅（%）



图：年初至今电子行业各细分子板块涨跌幅（%）



资料来源：wind, HTI

终端需求回暖不及预期；
半导体国产替代进程不及预期等。

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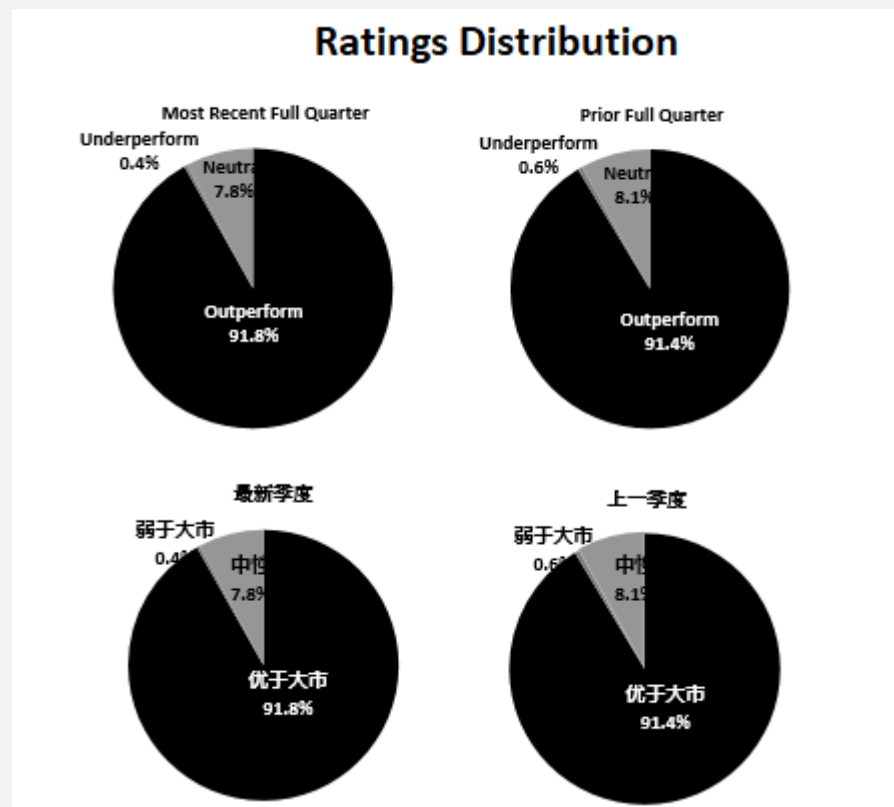
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